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PTO/SB/21 (02-04)

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IMAVE	Application Number	10/761,987					
TRANSMITTAL	Filing Date	1/21/04					
FORM	First Named Inventor	Joseph Broumand					
(to be used for all correspondence after initial	(Riling) Art Unit	Unassigned					
	Examiner Name	Unassigned					
Total Number of Pages in This Submission	3 Attorney Docket Number	19650.3					
ENCLOSURES (Check all that apply)							
Fee Transmittal Form Fee Attached Amendment/Reply After Final Affidavits/declaration(s) Extension of Time Request Express Abandonment Request Information Disclosure Statement Certified Copy of Priority Document(s) Response to Missing Parts/	Drawing(s) Licensing-related Papers Petition Petition to Convert to a Provisional Application Power of Attorney, Revocation Change of Correspondence Add Terminal Disclaimer Request for Refund CD, Number of CD(s) Remarks	After Allowance communication to Technology Center (TC) Appeal Communication to Board of Appeals and Interferences Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) Proprietary Information Status Letter Other Enclosure(s) (please Identify below): IIDS Pursuant to 37 CFR Sec. 1.56; Postcard					
Incomplete Application Response to Missing Parts under 37 CFR 1.52 or 1.53							
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or ARNALL GOLDEN GREG							
Signature Work	OF 3						
Date 5/27/04	Date 5/27/04						
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Typed or printed name Lucille Golden-Blakey							
Signature Cucil	Signature Lucille Halden Date 5/27/04						

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PTO/SB/08A (04-03)

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

Substitute for form 1449/PTO

Sheet 1

(Use as many sheets as necessary)

Complete if Known				
Application Number	10/761,987			
Filing Date	1/21/04			
First Named Inventor	Joseph Broumand			
Art Unit	Unassigned			
Examiner Name	Unassigned			
Attorney Docket Number	19650.3			

			U. S. PATEN	T DOCUMENTS	
Examiner Initials*	Cite No.1	Document Number Number-Kind Code ^{2 (f known)}	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		^{US-} 2003/0217333 A1	11/20/2003	Smith, et al.	
		^{US-} 2003/0154126 A1	8/14/2003	Gehlot, et al.	
		^{US-} 2003/0041050 A1	2/27/2003	Smith, et al.	
		^{US-} 2002/0116348 A1	8/22/2002	Phillips, et al.	
		^{US-} 2003/0023567 A1	1/30/2003	Berkovitz, et al	
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FOREIGN PATENT DOCUMENTS						
	Cite No.1	Foreign Patent Document Country Code ³ Number ⁴ Kind Code ⁴ (<i>if known</i>)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	Γ
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Examiner	Date	
Signature	, Considered	

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. Applicant's unique citation designation number (optional). See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. Nind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. Applicant is to place a check mark here if English language Translation is attached.

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ES PATENT AND TRADEMARK OFFICE

In re application of:

Joseph Bropumand

Serial No.: 10/761,987

Filed: 1/21/04

For: Method for Opting Into Online Promotions

Examiner: Unassigned

Group: Unassigned

INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

May 27, 2004

SIR:

Submitted herewith, on Form PTO/SB/08A, is a listing of documents known to applicants and/or their attorneys in compliance with the requirements of 37 CFR §1.56.

Consideration of the cited documents and making the same of record in the prosecution of the above-referenced application are respectfully requested.

Respectfully submitted,

ARNALL GOLDEN GREGORY LLP

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CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to Commissioner for Patents and Trademarks, P. O. Box 1450 Alexandria, VA 22313-1450 on the date written below.

Lucille Golden-Blakey

May 27, 2004